

World Olive Day 2024

30 Years of the Mediterranean Diet Pyramid

Madrid, 21 November 2024, 10:00 am (Madrid time)

CSIC Headquarters (c/Serrano 117, Madrid) and [streaming](#)

09:30 Arrival and welcome

10:00 Official opening speeches

Luis Planas, *Minister of Agriculture, Fisheries and Food, Spain*

Eloisa del Pino, *President of the Spanish National Research Council (CSIC)*

Teodoro Miano, *Secretary General of the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM)*

Jaime Lillo, *Executive Director of the International Olive Council (IOC)*

Other Ministers of Agriculture (TBC)

10:30 Inaugural Conference

History of the CSIC's research on olive oil

Enrique Martínez Force, PhD: *Director of the Instituto de la Grasa*



10:45 Presentations on the popularization of the Mediterranean dietary pyramid

Moderated by: **Raúl Compés López, PhD**, Director of CIHEAM Zaragoza

Greg Drescher: *The Mediterranean diet pyramid: Yesterday and today*

Antonia Trichopoulou, MD: *Health benefits of olive oil and the Mediterranean diet: From Crete to the rest of the world*

Miguel Ángel Martínez-Gonzalez, MD, PhD, MPH: *Olive oil and the Mediterranean diet in large randomized trials*

Frank Hu, MD, PhD: *The science of the Mediterranean diet*

Walter Willett, MD, DrPH: *Mediterranean diet: Planetary diet, sustainability and health promotion in the XXI century (video)*

12h45 Closing

13:00 Cocktail reception

