

APPLICATIONS

Applications are open to candidates of any nationality. Candidates can apply to the Student office of the Agricultural University of Tirana: info@ubt.edu.al

SELECTION

Participants: min 20 - max 30

Admission requirements: Bachelor degree (minimum 3-year degree in any discipline). English level: B2

Selection procedure: The selection of candidates is based on the evaluation of:

1. application supporting documents
2. online interview.

Fees: Tuition fees amount up to 800 €

Organized by:



In collaboration with:



Under the patronage of:



"Patrocinio del Presidente della Giunta Regionale, concesso con Decreto n° 234 del 23/05/2024"



International First Level Master

DOUBLE DEGREE RECOGNIZED
BOTH IN ALBANIA AND ITALY

OPEN INNOVATION & YOUTH
ENTREPRENEURSHIP IN THE
MEDITERRANEAN GREEN SECTOR

A new generation of INNOVATION MANAGERS
Tirana, 1st October 2024 - 30th September 2025



The Master's course is designed to train the new generation of **INNOVATION MANAGERS** to guide the process of building innovation ecosystems in Albania and in the Balkans

■ Why Enroll?

Innovative Mindset: Embrace cutting-edge methodologies such as Open Innovation and Design Thinking.

Hands-On Learning: From ideation to prototype development, you'll gain practical experience in creating innovative products and services or a new company (startup).

Focus on Green and Agri-Food system: Specialize in the dynamic green and agri-food industry, covering everything from production chains to food consumption, health, energy efficiency and renewable sources, reduce and valorize waste and by-products and the circular economy.

■ What Will You Gain?

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Expert Guidance: Work alongside industry experts and experienced faculty who will mentor you every step of the way.

Entrepreneurial Skills: Develop and enhance innovative ideas in the agri-food field into profitable business ventures.

Location: Agricultural University of TIRANA. (blended lectures, in person and online)

Language: English

■ What Will You Learn?

Modules:

- ▶ Green and Agrifood Transition for SDGs
- ▶ Startup & Entrepreneurial Mindset
- ▶ Business Model Design for Continuous Innovation
- ▶ Agile Methods & Change Management
- ▶ Circular Economy & Industrial Green Transition
- ▶ Agrifood Chain Analysis
- ▶ Innovation in Agrifood Rural Development
- ▶ Rural development & Social Innovation in Local Communities
- ▶ Communication & Marketing
- ▶ Project Cycle Management

■ PROJECT WORK AND INTERNSHIPS WITH COMPANIES

1. Develop innovative solutions using Open Innovation and Design Thinking
2. Internships at national and international companies

■ DURATION & CREDITS

Period: 8 months, from October 2024 to June 2025

Credits: 60 ECTS

■ CAREER OPPORTUNITIES

1. **Self Entrepreneur**
2. **Innovation Manager:** Expert in the management of innovation processes in private enterprises
3. **Innovation Broker:** Specialist in knowledge transfer between research institutions and enterprises